

VirTek Media



EXPAND YOUR BRAND

SHARE YOUR MESSAGE

REACH MORE CUSTOMERS WITH A PODCAST

You have an opportunity to reach more customers and at the same time, enrich their lives with valuable content. A podcast will allow you to talk to those customers and share the value of your products, services, and organization. Get engaged, loyal, and grateful customers with a podcast.

50%

OF ALL HOMES ARE
PODCAST FANS

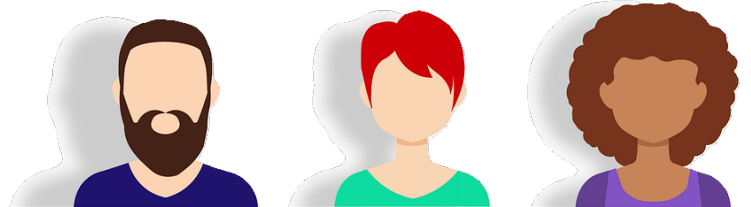
THAT'S OVER 60 MILLION HOMES!!

DO YOU WANT

LOYAL CUSTOMERS

SHARE YOUR STORIES AND CREATE ENGAGEMENT

80% Of podcast listeners will listen to all or most of each podcast episode. These listeners would listen to an average of 7 shows per week. Podcast listeners are loyal, affluent and educated.



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WORRY-FREE PODCAST

50%

Of podcast consumers say they think about buying advertised products

WHY NOT HAVING A DEDICATED PODCAST FOR YOUR ORGANIZATION

3 out of 4

Podcast listeners in the US say they tune in to learn new things

CONTENT MATTERS LET US CREATE IT FOR YOU

\$1 Billion

Podcast advertising revenues are expected to surpass \$1 billion

WHAT IF YOU HAD YOUR OWN PODCAST?

ADDING VALUE WHILE CONSTANTLY SHARING YOUR PRODUCTS AND SERVICES

YOU ARE TOO BUSY RUNNING YOUR BUSINESS

LET US WORRY ABOUT YOUR PODCAST

We are passionate about helping organizations increase their customer engagement while adding value. Organizations need to create new ways of engaging with their customers in order to stay relevant and become leaders in their industry.

Podcasting is not new, but this media it's becoming a trend and a way for customers to learn more about your products and services. Having a podcast is a great way for your company to stay top of mind and can generate loyal customers. VirTek Media's podcasting services give you the peace of mind, and offloads the heavy lifting that comes with producing, recording, and sharing your podcast across multiple platforms

OUR SERVICES

Podcast Production

- > Produce engaging podcast
- > Create relevant topics
- > Showcase your products
- > Talk about your services
- > Create valuable content

Recording/Publishing

- > Professional recordings
- > Professional editing
- > Professional studio
- > Engaging hosts
- > Podcast publishing

Podcast Website

- > Access previous shows
- > Showcase your products
- > Promote your services
- > Create traffic to your site
- > Engage subscribers